



# Newborn

CLIENT GUIDE JMS FACE PHOTOGRAPHY

Thank you for choosing our studio for your most precious sessions!

Jenna has been a Professional Photographer for 5 years specializing in fine art maternity, newborn & youth creative imagery.

Our studio has everything you need for newborn sessions. This guide will help prepare you for your newborn session as well as hopefully answer any questions that you may have.

Please feel free to contact us for any other questions!

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## **How Covid 19 Affects Our Studio**

Our studio shut down when the stay at home order began. We quarantined ourselves for 2 months and during this time, deep cleaned the studio and created our Covid Policy that remains in place to this day.

We have resumed newborn sessions, currently limiting to 1 newborn session a day. As things return to normal, we will be able to handle more bookings.

Our studio has always practiced cleanliness and safety and that has not changed. We always wash newborn outfits or garments - basically anything that touches the skin of a baby during a newborn session is cleaned before we use it again. This continues to happen as well as sanitizing our hands, and wearing fresh yoga socks in every session. We now wear masks, during our newborn sessions as currently suggested by government officials.

As always we ask that if our clients are sick, to please reschedule. We do not allow our staff to work if ill at any time. At this time, none of our staff has been affected by Covid. Jenna has her current immunizations, and always makes sure her health is number one before ever entering the studio. If you have any concerns, please do not hesitate to ask.

Client's are asked to call upon arrival (or use the Ring to buzz us) for temperature checks before entering the studio and to keep the party size attending the session as small as possible, with siblings and other adults remaining at home to reduce the number of people in the space, per day. We also ask that clients wear masks, if they wish, but anyone with a cough, sneeze, or runny nose (allergies or not) will be asked to mask while in studio. Anyone with a fever of 99+ will not be permitted to enter the studio.

## **Scheduling Your Newborn Session**

Newborns are photographed in the morning only. We take newborn appointments generally at 9:30am. For babies that are older than 3 weeks, we schedule 10am, depending on the babies sleep schedule.

Babies arrive ready to eat, and parents are given time to feed their baby before the session.

If you have pre booked your session, we ask that you contact our studio within 24 hours of having the baby. Let us know if everything went according to the birth plan, and the weight of the baby. The weight of the baby is important to us to determine if we should keep your current booking date, or adjust accordingly. We find that session dates always seem to work out, as most of our clients are pre booked and can be adjusted.

Most newborns are scheduled anywhere from 4-12 days after the birth. The timeframe usually varies based on the baby weight and progression. We do suggest newborns be scheduled within the first two weeks.

A newborn is considered so, for 4 weeks. As a newborn progresses in development the bones harden and they tend to “uncurl” and stretch out more. A newborn photo session can successfully be achieved at any of these weeks with special care and prep. This guide should help in providing this information, for newborns of any age.

It is important to understand that newborns are not turned away for their age, however; certain poses may not be possible as they get older.



## **Session Day Prep**

We suggest that babies feed right before their session, at the studio. A newborn session usually takes about 2 hours. Babies generally feed every 2-3 hours, therefore; feeding right before a session can sometimes guarantee an uninterrupted session. When you arrive, we will undress the baby to the diaper and then allow you to feed. At this point the baby will wake up and then be hungry.

It is very important to understand that we believe in baby led newborn sessions, which means that we never force or deny a feeding.

When you feed before a session, we suggest feeding as you normally do - whether breastfed or bottle fed. For bottle feeding, we do suggest you bring extra bottles. Moms are also welcome to pump at sessions if they need relief.

If baby normally does not take a pacifier, please bring it just in case. Newborn sessions are new to your baby and they often want to self soothe by sucking more often than normal. Using a pacifier during a session will not encourage bad habits - we promise!

We want you to be nice and relaxed during your session. Newborns generally respond to your energy and therefore the more relaxed and comfortable you are the more chances of a successful newborn session we can expect to have.

## **Hair and Makeup**

Hair and Makeup is provided in studio by Beauty by Knight Salon owner, Nicole Knight. This service is by appointment only and needs to be booked well in advance.

Feel free to book this, along with your newborn session, when adding on a family session. Cost is \$80 for hair and makeup.



## **Baby Safety and Composites**

It is important to understand that we take baby safety very seriously. Most complicated images are composites and not all babies are able to bend in all poses. These poses require our spotters and assistants . Jenna has an assistant with her at all times.

Below is an example of a composite.



## **Frequently Asked Questions**

### **I forgot to schedule a newborn session is it too late?**

It is never too late to have your baby photographed. It is important to manage expectations of a session. Curly sleepy newborn photos are never guaranteed but usually achieved with babies under 2 weeks. A 6 week baby may sleep during a session and have awake time, but may not be able to curl into womb positions or want to be wrapped. We do believe that babies can be successfully photographed at any age.

### **What if my baby doesn't sleep?**

Many babies do not sleep through their session. Some are wide awake the entire time!! We can usually still achieve some amazing images, especially if they are wrapped!

### **What if my baby cries?**

Babies are babies and they will cry! We do everything we can to soothe and comfort them and surround them with a comfortable environment. Jenna has been working with newborns for 5 years straight and as a mother herself has many soothing techniques and tips.



**What if we can not get any great baby photos?  
Do I get a refund or a reshoot?**

Jenna has a very successful record for being able to achieve a wide variety of newborn images even with fussy babies. We will do everything we can to achieve newborn images and soothe your baby. In the event that photographing your baby becomes impossible, Jenna will discuss options with you during the session.

**How many images do you provide?**

Sessions can be anywhere from 2-3 hours and the amount of images captured depends on how well the newborn is doing during transitioning of the poses. A newborn solo session can have anywhere from 20-35 images captured, whereas a family newborn session can have anywhere from 30-50 images captured. You will then see the images at your design session and choose products you want to purchase, based on our a-la-carte pricing menu.

**Can we include parent poses, our other children and our dog?**

Please take a look at the session fees. We have session fees for photographing baby only, or for a full newborn family session. If you would like to include the parents, siblings and any other family members, please chose the family newborn session option. We do not allow animals in the studio but can do a set outside (weather permitting).

### **My baby just got circumcised. Should we still come?**

As long as he is healing well yes. Many parents use vaseline or another gel that the Dr. has recommended for healing. We will keep the area protected and we can avoid naked images if you wish. We photograph hundreds of babies that have been circumcised with no issues. If your baby has had a later circumcision, they can still have their session and all normal precautions are made. Please feel free to discuss this with us before your session. We want you to be fully involved in the process.

### **My baby still has their umbilical cord on. Is it ok to take photos?**

Yes! Most babies that come still have their cord on, as it may take a full two weeks for it to fall off. Some babies even loose their cords during their session! When babies are wrapped, we wrap with their diaper on and cover the cord so that it does not catch on the fabric. When they are naked, we gently can cover the area to keep it protected. We are very cautious with newborn babies and we are aware of the post delivery care that is needed.

## **What if my toddler does not cooperate?**

Children are children, and we do the best we can when working with them of any age. We have quite a few tricks up our sleeves and with your permission we can offer them treats or incentives for capturing sweet images.

## **Is there retouching? My baby has acne and my toddler has a scratch on their nose!**

YES! There is always retouching available. Standard retouching is included, such as removal of acne or assistants who are spotting. For more advanced changes such as headswaps or color changes, they require an additional charge.

## **How quickly can I see the images?**

Images are generally ready to see within a week of your session. We schedule in person ordering appointments at the conclusion of your session or shortly thereafter. Products arrive for pick up within 4 weeks of ordering. Delivery and installation can be arranged as well, for an additional charge.

## Toddlers and Newborns

Over the years, many of Jenna's clients come back again and again with their growing families. We welcome children of any age and we are well aware of how unpredictable the behavior of a toddler or child can be, regardless of the prep. More often than not, naps are skipped, tantrums happen and finding a perfectly well behaved toddler is rare.

Generally, the first hour is spent with the newborn and then we will add in the toddler or other children as available and then working with family in the end. Dads often need to go to work or leave early. Please let us know if this is the case, and we can accommodate the family session earlier on in the session.

Because we are not keeping toys and other distractions out for children due to Covid, we ask that siblings arrive with the second parent at 10:45am, dressed and ready to go.





## The Newborn and Family Wardrobe

Jenna has an extensive collection of newborn outfits for boys and girls. We also have an amazing collection for rainbow babies and twin sets. Our collection includes wraps, hats, headbands, bonnets, stuffies, props, backdrops, wreaths and more. We obtain new items weekly for our studio, however; we do suggest that if you have special ideas or request that you call or email us before your session.

We offer new Mothers access to our extensive wardrobe of pre and postpartum gowns as well as their daughters. We have dresses for girls of all ages. For boys and Dads we suggest simple solid clothing that is void of distracting patterns and matches the idea Mom has for her wardrobe.

Keep clothing in similar tonal ranges for complimentary couple and family posing. Little or big boys should compliment the rest of the family. We suggest long pants and shoes are optional.

Many of the mother and daughter images you see are wearing our collections. Our gowns are available at no additional charge.

You can take a look at the extensive gallery on our website for ideas.

**Important Note:** When posing babies naked, they quite often poop or pee on Moms and Dads! If you are planning on leaving the studio to another appointment or work, we suggest bringing a change of clothes just in case!

# Gallery Samples

We regularly update our social media pages and our website to give you ideas of my work. Here is a small sampling of what our newborn sessions look like. More can be found at [www.FACEphotographyPaducah.com](http://www.FACEphotographyPaducah.com)

